

# Business Growth Package

## For General Contractors

Offered by Velocity.  
Sponsored by eLoghomes.



**YOU CAN GROW YOUR BUSINESS THROUGH TOP MARKETING STRATEGIES AND TOOLS - AT AN AFFORDABLE MONTHLY PRICE.**

### MARKETING TOOLS INCLUDE:

- Custom built websites & improvements
- Google ad campaigns that generate qualified leads in targeted locations
- Increased visits to websites through Search Engine Optimization
- Easy-to-manage Customer Relationship Management databases (CRMS) that track customer lists and interactions
- Social media management
- Email campaigns
- And many more tools that will get your business known, liked, and trusted by potential customers



### STEP 1: WE ANALYZE YOUR BUSINESS NEEDS.

We take a deep dive into your business during a 2-hour session at a time that is convenient for you.



### STEP 2: WE GENERATE YOUR MARKETING BLUEPRINT.

You'll receive a diagnostic plan with an overview of the right marketing mix specifically for your business, and a recommended pathway to meet your most pressing business goals.



### STEP 3: YOU CHOOSE THE PATHWAY THAT BEST FITS YOUR NEEDS.

If you choose to go forward from there, we will help you customize your ongoing marketing solutions within a flexible good-better-best framework that appropriately suits your business needs, at a monthly price you can afford.



### ABOUT VELOCITY

Our full-service marketing firm has a proven track record of helping companies grow. No matter how small or large a business may be - we take the mystery out of marketing and empower our clients for success.